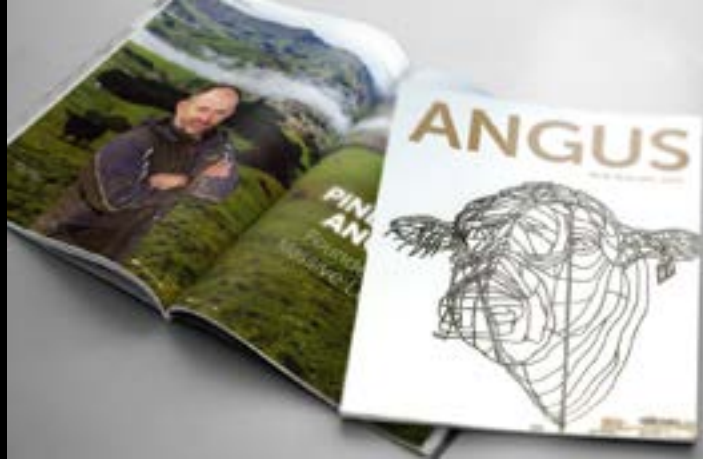


Booking Form

ANGUS

SPRING Magazine 2024



Maximize your business exposure by reaching more than 3,000 rural households nationwide in the AngusNZ 2024 Spring publication.

This spring edition publication will be high quality coffee-table style magazine, focussing on the highlights of the two year old results, dispersal sales, events and spring yearling sales. Out in print and digital format from mid August 2024 and posted to all breeding and associate members, sponsors and available for your commercial clients.

Distribution of 3500, A4 portrait, 48 pages + cover, printed in full colour with spot UV front, gold foiled and PUR bound

KEY PUBLICATION DATES

FRI JUNE 28	FRI JULY 5	FRI AUG 9
ADVERT BOOKING DEADLINE	ADVERT SUPPLY DEADLINE	PRINT RELEASE

Advert Sizing:

<p>C1, C2, C3, C4 Full Page</p> <p>182mm x 267mm non bleed</p> <p>210mm x 297mm + 5mm bleed</p>	<p>C6 Half Page Horizontal</p> <p>182mm x 130mm</p>
<p>C7 Quarter Page Horizontal</p> <p>182mm x 65mm</p>	<p>C8 Quarter Page Vertical</p> <p>88mm x 130mm</p>



Specifications:

- Advertisements must be provided 'placement ready' in digital form to printing specifications: This includes images above 300dpi, CMYK, 100% Black on text, fonts embedded or converted to paths and cover plus full size adverts - add 5mm bleed (220mm w x 307mm h). We don't accept spot colours, RGB and 72dpi files.

Additional Charges:

- If layout or additional preparation work is required additional to supplied print ready PDF, extra charges will be incurred

Pivot Design Option:

- Pivot Design can design your advert upon request (design time charges will apply). Copy can be emailed through as WORD Doc, TIFF, JPEG and EPS files with a brief on how you would like your advert to look. Email to: adele@pivotdesign.co.nz

www.pivotdesign.co.nz

Code	Advert Position	Dimensions	Text image Area	Colour
C1	Inside Back Cover – Colour	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	Tendered
C2	Back Cover – Colour	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	Tendered
C3	Upfront Right Hand Pages – Colour (pg 3 & 5)	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	\$1500
C4	Full Page	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	\$1100
C6	Half Page – Horizontal	182mm w x 130mm d	182mm w x 130mm d	\$750
C7	Quarter Page – Horizontal	182m w x 65mm d	182mm w x 65mm d	\$530
C8	Quarter Page – Vertical	88m w x 130mm d	88mm w x 130mm d	\$500

All prices exclusive gst

Booking Form

ANGUS

SPRING Magazine 2024



Please send through this booking form before **28 JUNE 2024**

Company Name:

Contact Person: Herd No:

E-mail: Phone:

I would like to book ad space in the **2024 SPRING ANGUS Magazine** as below:

(please tick your option)

Code	Advert Position	Dimensions	Text image Area	Colour
C1	Inside Back Cover – Colour	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	Tendered
C2	Back Cover – Colour	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	Tendered
C3	Upfront Right Hand Pages – Colour (pg 3 & 5)	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	\$1500
C4	Full Page	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	\$1100
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C7	Quarter Page – Horizontal	182m w x 65mm d	182mm w x 65mm d	\$530
C8	Quarter Page – Vertical	88m w x 130mm d	88mm w x 130mm d	\$500

All prices exclusive gst

For 2023, your advert requirements are:

New Advertisement Supplied by: Contact No.: ()

(please provide company and contact name)

Pivot Design Send copy to: adele@pivotdesign.co.nz

Repeat advertisement from **Angus Magazine 2023**

Repeat advertisement with these alterations

.....
.....

SEND BOOKING AND ADVERTISING COPY TO:

ADELE GRAY

Address 75 South Street, Feilding, 4740

Phone +64 6 323 0864

Email adele@pbbnz.com

Deadline for booking is:

28 June 2024



Deadline for advertising material is:

5 July 2024

