

A close-up, black and white photograph of a cow's face, showing its eye and the texture of its fur. The image serves as the background for the advertisement.

ANGUS
NEW ZEALAND

BETTER BALANCED BEEF

Bred for Balance

Strong maternal influence combined with quality carcass attributes. Independent structural evaluation & superior genetic traits.

Farmed for Balance

From hill country farming through to intensive grazing systems.

Recorded for Balance

TACE Performance
Recorded EBV's specific to NZ farming conditions & market assured selection indexes.

Consumed for Balance

Superior carcass grading for higher market premiums.

ANGUS NEW ZEALAND
IT TAKES GREAT
BALANCE TO DELIVER
GREAT RESULTS



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