



**ANGUS**  
NEW ZEALAND

# BETTER BALANCED BEEF

## **Bred for Balance**

Strong maternal influence combined with quality carcass attributes. Independent structural evaluation & superior genetic traits.

## **Farmed for Balance**

From hill country farming through to intensive grazing systems.

## **Recorded for Balance**

TACE Performance Recorded EBV's specific to NZ farming conditions & market assured selection indexes.

## **Consumed for Balance**

Superior carcass grading for higher market premiums.

**ANGUS NEW ZEALAND** IT TAKES GREAT BALANCE TO  
DELIVER GREAT RESULTS



The background of the entire advertisement is a black and white photograph of a rural landscape. In the foreground, a herd of dark-colored cattle is grazing in a field of tall grass. In the middle ground, there are rolling hills and a dense forest. In the background, a large, rugged mountain range is visible under a sky filled with dramatic, white clouds. The overall tone is professional and emphasizes the natural environment of the cattle.

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