

# Booking Form

# ANGUS

SPRING Magazine 2022



This spring edition publication will be high quality coffee-table style magazine which will be focussed on the highlights of the two year old results, dispersal sales, events and spring yearling sales.

Out in print and digital format from mid August 2022. Posted to all breeding and associate members, sponsors and available for your commercial clients.

Distribution of 2500, A4 portrait, 48 pages + cover, printed in full colour with spot UV front and PUR bound

## KEY PUBLICATION DATES

WED MAY 22	FRI JUNE 10	FRI JULY 1	FRI AUG 12
ADVERT BOOKING DEADLINE	ADVERT SUPPLY DEADLINE	PRINT PRODUCTION COMMENCES	PRINT RELEASE

## Advert Sizing:

**C1, C2, C3, C4  
Full Page**  
182mm x 267mm  
non bleed  
  
210mm x 297mm  
+ 5mm bleed

**C6  
Half Page  
Horizontal**  
182mm x 130mm

**C7  
Quarter Page  
Horizontal**  
182mm x 65mm

**C8  
Quarter Page  
Vertical**  
88mm x 130mm



## Specifications:

- Advertisements must be provided 'placement ready' in digital form to printing specifications: This includes images above 300dpi, CMYK, 100% Black on text, fonts embedded or converted to paths and cover plus full size adverts - add 5mm bleed (220mm w x 307mm h). We don't accept spot colours, RGB and 72dpi files.

## Additional Charges:

- If layout or additional preparation work is required additional to supplied print ready PDF, extra charges will be incurred

## Pivot Design Option:

- Pivot Design can design your advert upon request (design time charges will apply). Copy can be emailed through as WORD Doc, TIFF, JPEG and EPS files with a brief on how you would like your advert to look. Email to: [adele@pivotdesign.co.nz](mailto:adele@pivotdesign.co.nz)

[www.pivotdesign.co.nz](http://www.pivotdesign.co.nz)

Code	Advert Position	Dimensions	Text image Area	Colour
C1	Inside Back Cover – Colour	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	\$1800
C2	Back Cover – Colour	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	\$1800
C3	Upfront Right Hand Pages – Colour pg 1	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	\$1500
C3	Upfront Right Hand Pages – Colour (pg 3 & 5)	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	\$1350
C4	Full Page	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	\$1080
C6	Half Page – Horizontal	182mm w x 130mm d	182mm w x 130mm d	\$680
C7	Quarter Page – Horizontal	182m w x 65mm d	182mm w x 65mm d	\$480
C8	Quarter Page – Vertical	88m w x 130mm d	88mm w x 130mm d	\$460

All prices exclusive gst

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SPRING Magazine 2022



Please send through this booking form before **22 MAY 2022**

Company Name: .....

Contact Person: ..... Herd No: .....

E-mail: ..... Phone: .....

I would like to book ad space in the **2022 SPRING ANGUS Magazine** as below:

(please tick your option)

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All prices exclusive gst

For 2022, your advert requirements are:

New Advertisement      Supplied by: ..... Contact No.: (    ) .....

(please provide company and contact name)

Pivot Design      Send copy to: [adele@pivotdesign.co.nz](mailto:adele@pivotdesign.co.nz)

Repeat advertisement from **Angus Magazine 2022**

Repeat advertisement with these alterations

.....  
.....

SEND BOOKING AND ADVERTISING COPY TO:

**ADELE GRAY**

Address 75 South Street, Feilding, 4740

Phone +64 6 323 0864

Email [adele@pbbnz.com](mailto:adele@pbbnz.com)

Deadline for booking is:

**22 May 2022**



Deadline for advertising material is:

**10 JUNE 2022**

