

# Commercial Booking Form

# ANGUS

Angus New Zealand Magazine 2022



**Successfully market your cattle, products and services to over 4500 rural house holds nationwide in New Zealand's only Angus magazine.**

The Angus magazine is a long established publication with a reputation for quality reading and presentation.

This publication offers you the chance to reach a targeted farming audience as well as associated industry organisations. The magazine is distributed to 4500 commercial cattle farmers and stud breeders both nationwide and internationally.

## Advert Sizing:

**C1, C2, C3, C4  
Full Page**  
182mm x 267mm  
non bleed  
210mm x 297mm  
+ 5mm bleed

**C5  
Half Page  
Vertical**  
88mm x  
267mm

**C6  
Half Page  
Horizontal**  
182mm x 130mm

**C7  
Quarter Page  
Horizontal**  
182mm x 65mm

**C8  
Quarter Page  
Vertical**  
88mm x 130mm



## Distribution:

4500 Copies

## Deadlines:

**3<sup>rd</sup> DECEMBER 2021** booking deadline

**8<sup>th</sup> FEBRUARY 2022** final deadline for adverts

## Description:

- A4 (210mm w x 297mm h)
- Full Colour gloss vanished cover
- 144 pages full colour throughout
- Perfect bound

## Specifications:

- Advertisements must be provided 'placement ready' in digital form to printing specifications: This includes images above 300dpi, CMYK, 100% Black on text, fonts embedded or converted to paths and cover plus full size adverts - add 5mm bleed (220mm w x 307mm h). We don't accept spot colours, RGB and 72dpi files.

## Additional Charges:

- If layout or additional preparation work is required additional to supplied print ready PDF, extra charges will be incurred

## Pivot Design Option:

- Pivot Design can design your advert upon request (design time charges will apply). Copy can be emailed through as WORD Doc, TIFF, JPEG and EPS files with a brief on how you would like your advert to look.

**Email:** [adele@pivotdesign.co.nz](mailto:adele@pivotdesign.co.nz)

**www.pivotdesign.co.nz**

Code	Advert Position	Dimensions	Text image Area	Price
C1	Inside Back Cover – Colour	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	<b>SOLD</b>
C2	Back Cover – Colour	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	Tendered
C3	Upfront Right Hand Pages – Colour pg 1	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	Tendered
C3	Upfront Right Hand Pages – Colour (pg 3 & 5)	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	Tendered
C4	Full Page	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	\$1350
C5	Half Page – Vertical	88mm w x 267mm d	88mm w x 267mm d	\$900
C6	Half Page – Horizontal	182mm w x 130mm d	182mm w x 130mm d	\$850
C7	Quarter Page – Horizontal	182m w x 65mm d	182mm w x 65mm d	\$600
C8	Quarter Page – Vertical	88m w x 130mm d	88mm w x 130mm d	\$575

All prices exclusive gst

# Commercial Booking Form

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Angus New Zealand Magazine 2022



To confirm your booking into the Angus Magazine 2022

**Send in this booking form before 3<sup>rd</sup> DECEMBER 2021**

Company Name: .....

Contact Person: ..... Title: .....

Address: .....

E-mail: ..... Phone: .....

I would like to book ad space in the **2022 ANGUS Magazine** as below:

(please tick your option)

Tick	Advert Position	Dimensions	Text image Area	Price
<input type="checkbox"/>	Inside Back Cover – Colour	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	<b>SOLD</b>
<input type="checkbox"/>	Back Cover – Colour	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	Tendered
<input type="checkbox"/>	Upfront Right Hand Pages – Colour (pg 3 or 5)	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	Tendered
<input type="checkbox"/>	Full Page	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	\$1350
<input type="checkbox"/>	Half Page – Vertical	88mm w x 267mm d	88mm w x 267mm d	\$900
<input type="checkbox"/>	Half Page – Horizontal	182mm w x 130mm d	182mm w x 130mm d	\$850
<input type="checkbox"/>	Quarter Page – Horizontal	182mm w x 65mm d	182mm w x 65mm d	\$600
<input type="checkbox"/>	Quarter Page – Vertical	88mm w x 130mm d	88mm w x 130mm d	\$575

All prices exclusive gst

For 2022, your advert requirements are:

New Advertisement      Supplied by: ..... Contact No.: (    ) .....

(please provide company and contact name)

Pivot Design      Send copy to: [adele@pivotdesign.co.nz](mailto:adele@pivotdesign.co.nz)

Repeat advertisement from 2021

Repeat advertisement with these alterations

CONFIRM BOOKINGS WITH:

**ANGUS NZ**

**ADELE GRAY**

Address 75 South Street, Feilding, 4740

Phone +64 6 323 0864

Email [adele@pbbnz.com](mailto:adele@pbbnz.com)

SEND ADVERTISING COPY TO:

**PIVOT DESIGN**

**ADELE GRAY**

Address 75 South Street, Feilding, 4740

Phone +64 6 323 0864

Email [adele@pivotdesign.co.nz](mailto:adele@pivotdesign.co.nz)

**piv • t**  
DESIGN

Deadline for booking is:

**3<sup>rd</sup> December 2021**

Deadline for advertising material is:

**8<sup>th</sup> February 2022**

**ANGUS**  
NEW ZEALAND