

Breeder Booking Form

ANGUS

Angus New Zealand Magazine 2022



15% discount

for adverts received before Wed 19th January 2022

Successfully market your cattle, products and services to over 4500 rural house holds nationwide in New Zealand's only Angus magazine.

The Angus magazine is a long established publication with a reputation for quality reading and presentation.

This publication offers you the chance to reach a targeted farming audience as well as associated industry organisations. The magazine is distributed to 4500 commercial cattle farmers and stud breeders both nationwide and internationally.

Advert Sizing:

**C1, C2, C3, C4
Full Page**
182mm x 267mm non bleed
210mm x 297mm + 5mm bleed

**C5
Half Page Vertical**
88mm x 267mm

**C6
Half Page Horizontal**
182mm x 130mm

**C7
Quarter Page Horizontal**
182mm x 65mm

**C8
Quarter Page Vertical**
88mm x 130mm



Distribution:

4500 Copies

Artwork Deadline:

19th JANUARY 2022 to receive a 15% discount
8th FEBRUARY 2022 final deadline for adverts

Description:

- A4 (210mm w x 297mm h)
- Full Colour gloss vanished cover
- 144 pages full colour throughout
- Perfect bound

Specifications:

- Advertisements must be provided 'placement ready' in digital form to printing specifications: This includes images above 300dpi, CMYK, 100% Black on text, fonts embedded or converted to paths and cover plus full size adverts - add 5mm bleed (220mm w x 307mm h). We don't accept spot colours, RGB and 72dpi files.

Additional Charges:

- If layout or additional preparation work is required additional to supplied print ready PDF, extra charges will be incurred

Pivot Design Option:

- Pivot Design can design your advert upon request (design time charges will apply). Copy can be emailed through as WORD Doc, TIFF, JPEG and EPS files with a brief on how you would like your advert to look. Email to: adele@pivotdesign.co.nz
www.pivotdesign.co.nz

Code	Advert Position	Dimensions	Text image Area	Colour
C1	Inside Back Cover – Colour	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	SOLD
C2	Back Cover – Colour	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	Tendered
C3	Upfront Right Hand Pages – Colour pg 1	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	Tendered
C3	Upfront Right Hand Pages – Colour (pg 3 & 5)	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	Tendered
C4	Full Page	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	\$1350
C5	Half Page – Vertical	88mm w x 267mm d	88mm w x 267mm d	\$900
C6	Half Page – Horizontal	182mm w x 130mm d	182mm w x 130mm d	\$850
C7	Quarter Page – Horizontal	182m w x 65mm d	182mm w x 65mm d	\$600
C8	Quarter Page – Vertical	88m w x 130mm d	88mm w x 130mm d	\$575

All prices exclusive gst

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If you have previously advertised in 2021 Angus Magazine then you are automatically booked for 2022

- if you do not wish to advertise please email us now.

For new advertisers or a change in advert size please send through this booking form before 3RD DECEMBER 2021

Company Name:

Contact Person: Herd No:

E-mail: Phone:

I would like to book ad space in the **2022 ANGUS Magazine** as below:

(please tick your option)

Tick	Advert Position	Dimensions	Text image Area	Colour
<input type="checkbox"/>	Inside Back Cover – Colour	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	SOLD
<input type="checkbox"/>	Back Cover – Colour	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	Tendered
<input type="checkbox"/>	Upfront Right Hand Pages – Colour (pg 3 or 5)	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	Tendered
<input type="checkbox"/>	Full Page	210mm w x 297mm d + 5mm bleed	182mm w x 267mm d	\$1350
<input type="checkbox"/>	Half Page – Vertical	88mm w x 267mm d	88mm w x 267mm d	\$900
<input type="checkbox"/>	Half Page – Horizontal	182mm w x 130mm d	182mm w x 130mm d	\$850
<input type="checkbox"/>	Quarter Page – Horizontal	182m w x 65mm d	182mm w x 65mm d	\$600
<input type="checkbox"/>	Quarter Page – Vertical	88m w x 130mm d	88mm w x 130mm d	\$575

All prices exclusive gst

For 2022, your advert requirements are:

New Advertisement Supplied by: Contact No.: ()

(please provide company and contact name)

Pivot Design Send copy to: adele@pivotdesign.co.nz

Repeat advertisement from 2021

Repeat advertisement with these alterations

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SEND BOOKING AND ADVERTISING COPY TO:

ADELE GRAY

Address 75 South Street, Feilding, 4740

Phone +64 6 323 0864

Email adele@pbbnz.com

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DESIGN

ANGUS
NEW ZEALAND

15%
discount

for adverts received
before Wed 19th
January 2022

Deadline for booking is:

3RD December 2021

Deadline for advertising material is:

8th February 2022