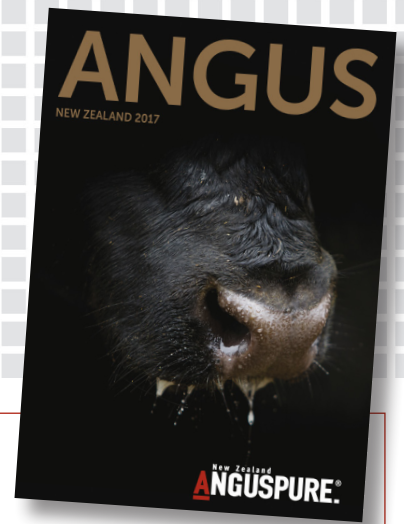


ANGUS

Angus New Zealand Cattleman 2018



Successfully market your cattle, products and services to over 5500 rural households nationwide in New Zealand's only Angus magazine.

The Angus magazine is a long established publication with a reputation for quality reading and presentation.

This publication offers you the chance to reach a targeted farming audience as well as associated industry organisations. The magazine is distributed to 5500 commercial cattle farmers and stud breeders both nationwide and internationally.

Additional Charges:

If layout or additional preparation work is required additional to supply of material, extra charges will be incurred

* Preferential Placement
- in order of booking

Advert Sizing:

**C1, C2, C3, C4
Full Page**
182mm x 267mm
non bleed
210mm x 297mm
+ 5mm bleed

**C5
Half Page
Vertical**
88mm x
267mm

**C6
Half Page
Horizontal**
182mm x 130mm

**C7
Quarter Page
Horizontal**
182mm x 65mm

**C8
Quarter Page
Vertical**
88mm x 130mm

Distribution:

5500 Copies

Artwork Deadline:

12th JANUARY 2018 to receive a 10% discount

31st JANUARY 2018 final deadline for page ready ads

Description:

- A4 (210mm w x 297mm h)
- Full Colour gloss vanished cover
- 144 pages full colour throughout
- Perfect bound

Specifications:

- Advertisements must be provided 'placement ready' in digital form.
- Accepted formats: PDF, TIFF, JPEG, EPS (300dpi or vector).
- EPS and PDF files must have fonts embedded or converted to paths.
- Cover and full size adverts - add 5mm bleed (220mm w x 307mm h).
- Pivot Design can create your advert upon request (Design time charges will apply).

Code	Advert Position	Dimensions	Text image Area	Colour
C1	Inside Back Cover – Colour	210mm w x 297mm d	182mm w x 267mm d	Tendered
C2	Back Cover – Colour	210mm w x 297mm d	182mm w x 267mm d	Tendered
C3	Upfront Right Hand Pages – Colour (pg 1, 3 & 5)	210mm w x 297mm d	182mm w x 267mm d	Tendered
C4	Full Page	210mm w x 297mm d	182mm w x 267mm d	\$1250
C5	Half Page – Vertical	88mm w x 267mm d	88mm w x 267mm d	\$795
C6	Half Page – Horizontal	182mm w x 130mm d	182mm w x 130mm d	\$750
C7	Quarter Page – Horizontal	182mm w x 65mm d	182mm w x 65mm d	\$535
C8	Quarter Page – Vertical	88mm w x 130mm d	88mm w x 130mm d	\$500

All prices exclusive gst