



# CASH FROM COWS

## NO BULL!

An informative, fun and practical field day for beef farmers.

**Thursday 27<sup>th</sup> April 2017**

11:00am - 4:30pm

Whangara Angus Bull Ring | 25 Andrews Road, Whangara

The beef industry is in prime position to up its steaks while the sheep industry is sitting on its rump.

**Why not let the breeding cow be the profit driver in NZ?**

This field day will leave you with the knowledge to make sure all of your decisions are capitalising on cow herd profitability.

- Whangara Angus spill the secrets on the Stud Cow operation
  - Simplifying EBV's
- Practical session on ultrasound scanning and the structural assessing of cattle by a true master, Bill Austin (as seen on Country Calendar)
- The "how to" of body condition scoring and getting the best fertility from your cows with John Meban
- Sharing of knowledge from farmers who run successful yearling heifer mating programmes and A.I programmes. How these programmes are lifting the bottom line
  - What the BLNZ Beef progeny testing is telling us and how we can see similar results
    - Up and coming technology! With Jo Scott from Zoetis
    - What will meet the reserve programmes and how to make bigger premiums!
      - The future of the NZ Beef Industry
      - Top quality AngusPure on the Barbie!



Proudly sponsored by: Beef+Lamb Genetics, AngusPure, BDO, Westpac and Activate Tairawhiti.

## DISPERSAL SALE

**Friday 28<sup>th</sup> April 2017**

12 Noon

99 Pehiri Road, Waerenga-o-Kuri, Gisborne

Comprising of 240 lots from Mixed Age Cows and Sire Bulls through to bull and heifer calves.

Enquiries to NZ Farmers Livestock: John Watson 027 4941 975, Brent Bougen 027 2014 698, Neville Clark 027 5986 537

Vendor: Stephen Herries 06 863 7000 E. [alpine.angus@wnation.net.nz](mailto:alpine.angus@wnation.net.nz) W. [www.alpineangus.co.nz](http://www.alpineangus.co.nz)

Inspection prior to sale welcome.

